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Auto ID Solutions offers complimentary testing of bar code verification tools

Minneapolis, Minnesota, July 1, 2005 – In response to an alarming rate of out-of-tolerance bar code verifiers arriving for annual calibration service, Auto ID Solutions has implemented a new policy aimed at improving bar codes in the supply chain. During the previous two fiscal quarters, 76% of the verifiers received were out of tolerance.

“When a bar code does not scan properly it affects the entire supply chain and the cost to correct problems can reach six figures,” stated Jean Seikkula, President of Auto ID Solutions. “With automated product filling, distribution, and retail inventory control systems depending on bar codes any error is magnified exponentially. The bottom line is many companies are not aware they have a problem until it is too late. Our hope is to raise awareness that bar code quality tools must be checked and tested the same as any precision instrument.”

Out of the 76% that were out of tolerance, most were reporting lower grades than they should but 8% reported better grades. Neither is good. If a bar code verifier is overly critical this means that printers are producing extra scrap at a time when raw materials are more expensive than ever. Conversely, if the verifier gives passing grades when it shouldn't, companies are exposed to receiving huge fines or penalties.

Auto ID Solutions complimentary testing of bar code verification tools can be arranged by contacting our toll free number, 866-8-AutoID. All units are compared against calibrated NIST traceable testing standards following the ANSI X3.182 and ISO15416-1 methodologies. Each unit is returned with an ISO15426-1 Accuracy Report, showing which ISO/ANSI parameters were out-of-tolerance and by how much.

About Auto ID Solutions

Auto ID Solutions is a leading provider of linear and 2D bar code quality tools, providing in-house and on-site NIST traceable calibration and repairs, ISO/ANSI standards interpretation, staff training, and auto identification/bar code quality seminars. They are the only company offering NIST calibration and who tests every verifier to ensure conformance with ISO15426-1 (Bar Code Verifier Conformance Specifications). Headquartered in Minneapolis, Minnesota, Auto ID Solutions offers outstanding technical support with dependable delivery and quality. For more information, visit the Auto ID Solutions website at www.autoidsolutionsinc.com.

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