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**Registration is Under Way for Auto ID Solutions  
2<sup>nd</sup> Annual Bar Code Quality Conference**

*Auto ID Solutions' Annual Bar Code Quality Conference, November 12-15, 2007 in Chicago gives staff involved with the retail and pharmaceutical supply chain extensive training in bar coding*

**Minneapolis, Minnesota, September 10, 2007 –**

Auto ID Solutions, a leading provider of bar code quality tools and information, today announced it is accepting registration for its 2<sup>nd</sup> annual Bar Code Quality Conference in Chicago, IL, November 12-15, 2007.

This conference was started last year and over the last 14 months has grown to include the training of nearly 250 people that are involved in the retail and pharmaceutical supply chains. Each annual seminar is held in a different city, last year it was in Minneapolis and this year it will be located in the Chicagoland area. The conference will be presented at two locations, first in Gurnee, IL on November 12-13 and the second in Joliet, IL on November 14-15.

Press operators, pre-press staff, quality managers, plant/production supervisors, retailers, drug companies, and others who work with bar codes will gain valuable knowledge of bar code quality specifications, bar code print quality and how it applies to the retail and pharmaceutical supply chains. Open discussions between printers, manufacturers, drug companies, and retailers will be facilitated to explain supply chain requirements, why they are necessary, and how to comply with the requirements established by retailers, hospitals, the FDA, and GS1 (formally the Uniform Code Council).

**Bar Code Quality Presentation**

This real world, practical 3-hour seminar is designed to provide an understanding of bar code quality specifications, bar code print quality and how it applies to the printing industry, and implications of low quality bar codes. The attendee will walk away with a solid understanding of the causes of bar code failures, and more importantly, how to fix these problems. Whether your company is ISO certified or not, this seminar will give you the tools to improve your internal quality process. It was developed for a wide range of employees from Press Operators to Quality/ISO Managers to Plant Managers.

Some of the topics the presenter will discuss:

- ISO 15416-1 and ANSI X3.182 Methods
- Bar Code Verifier Calibration
- Retailer Bar Code Policies
- True Cost of Non-conforming Products
- How to Protect Your Company
- Operating a Bar Code Verifier
- Bar Code Troubleshooting

**DataBar (formally RSS) Presentation**

This practical 1.5-hour seminar is designed to provide an understanding of DataBar (formally RSS) bar codes. The seminar is focused on explaining the many different types of DataBar Bar Codes and where each is used.

This includes usage in various levels of packaging (pallet, carton, container, and product) and coupons in the retail supply chain and pharmaceutical requirements (including FDA part 21).

Some of the topics the presenter will discuss:

- GS1 Databar (formally RSS) general history
- Types of DataBar symbologies
- Information encoded in DataBar bar codes
- Global Trade Item Numbers (GTIN)
- Application Identifiers
- Summary of Coupon Requirements
- Summary of FDA Requirements (21 CFR 201-610)

#### INTEGRA Open House

Staff from Auto ID Solutions and Label Vision Systems (LVS) will be on hand to demonstrate the remarkable features of all the INTEGRA series vision systems. This includes the INTEGRA 9505 FVB, a low cost ISO/ANSI compliant linear/2D PC based bar code verifier. The INTEGRA 9500, self contained laboratory ISO/ANSI compliant linear/2D bar code verifier, and the INTEGRA 7000 on-line 100% inspection linear/2D bar code verifier PLUS defect detection system.

In addition to the interactive presentations and open house, Auto ID Solutions is encouraging attendees of both presentations to bring along bar code samples and their bar code verifiers. The seminar includes ISO15426-1/ANSI X3.182 bar code verifier accuracy testing and Auto ID Solutions engineers will be on-hand to inspect bar code samples and offer suggestions to improve print quality.

#### Registration & Pricing Info

Entry to the conference, a presentation binder, and free bar code verifier testing are included in the Conference cost of \$100 USD. Registrations submitted by October 15 will receive a \$75 discount certificate on a future purchase and for all participants the registration deadline is November 2. Complete information regarding the Bar Code Quality Conference can be found online at: <http://www.autoidsolutions.net/chicago.php>

#### About Auto ID Solutions

Auto ID Solutions is a leading provider of linear and 2D bar code quality tools, providing in-house and on-site NIST traceable calibration and repairs, ISO/ANSI standards interpretation, staff training, and auto identification/bar code quality seminars. They are the only company offering NIST calibration and who tests every verifier to ensure conformance with ISO15426-1 (Bar Code Verifier Conformance Specifications). Headquartered in Minneapolis, Minnesota, Auto ID Solutions offers outstanding technical support with dependable delivery and quality. For more information, visit the Auto ID Solutions website at <http://www.autoidsolutions.net>.

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