



16425 39th Place North, Suite 101 • Minneapolis, MN 55446 • 866-8AutoID • Fax 763-550-1583 • www.autoidsolutionsinc.com

Editorial Contact:

Christopher French
866-828-8643 ext 712
cfrench@autoidsolutionsinc.com

Reader/Literature Inquires:

1-888-8-AutoID
www.autoidsolutionsinc.com

Auto ID Solutions and Axicon Ltd, announce North American Partnership

Minneapolis, Minnesota, October 6, 2005 – Auto ID Solutions and Axicon Auto ID Ltd., a leading manufacturer of linear bar code verification tools, today announced that Auto ID Solutions has been added to Axicon's global reseller network. As one of North America's most experienced and knowledgeable bar code quality experts, Auto ID Solutions offers industry leading bar code verification tools and services. Auto ID Solutions large customer base, of product manufacturers, distribution centers, and retailers, across North America allows Axicon to significantly extend its reach to thousands of potential new customers.

"We realized that combining Axicon's excellent products and reputation with Auto ID Solutions value added services (free lifetime technical assistance, on-site quality audits, ISO/NIST equipment calibration, training seminars, and independent bar code analysis) would position ourselves above all of our competitors," said Christopher French, Vice President of Business Development at Auto ID Solutions.

"Axicon is very pleased with the recent appointment of Auto ID Solutions as a reseller of its barcode verification equipment in North America," said Paul Yarnell, Commercial Director at Axicon. "Whilst Axicon is a world leader in the design and manufacture of barcode verifiers, Auto ID Solutions is well known for excellent barcode quality knowledge and customer service. We know that this appointment will provide our North American customers with the ideal combination of the best equipment and dedicated, committed, knowledge-based support."

"Axicon manufactures the worlds most accurate and repeatable bar code verification tools," said Jean Seikkula, President at Auto ID Solutions. "We are confident that our mutual customer base will be well served by Auto ID Solutions unmatched customer service and support."

About Axicon Auto ID Ltd.

Axicon Auto ID is the world's leading barcode verification solution provider. The company has specialized in all aspects of barcode quality for over 25 years and the name Axicon is now synonymous with barcode quality. The prime focus is to provide and support a high quality, reliable suite of barcode products. Axicon products offer value for money and are consistently at the leading edge of barcode technology.

About Auto ID Solutions

Auto ID Solutions is a leading provider of linear and 2D bar code quality tools, providing in-house and on-site NIST traceable calibration and repairs, ISO/ANSI standards interpretation, staff training, and auto identification/bar code quality seminars. They are the only company offering NIST calibration and who tests every verifier to ensure conformance with ISO15426-1 (Bar Code Verifier Conformance Specifications). Headquartered in Minneapolis, Minnesota, Auto ID Solutions offers outstanding technical support with dependable delivery and quality. For more information, visit the Auto ID Solutions website at www.autoidsolutionsinc.com.

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